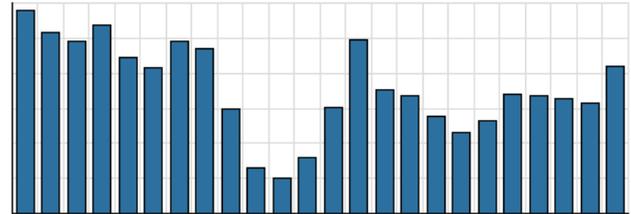


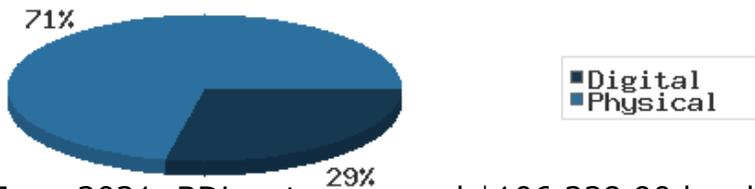
## Monthly Stats Brief Narrative

Through June 2021, the number of patrons entering our buildings decreased system-wide compared to this same time year-to-date the previous year. Combined physical and digital use of library materials increased year-to-date compared to 2020. About 7% of our registered cardholders checked out a physical item this past month, while about 2% of registered cardholders checked out a digital item.

District Total Checkouts Over 24 Months



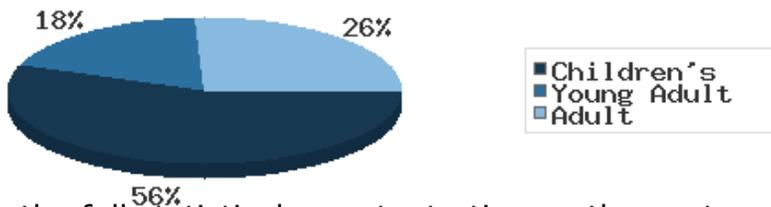
Digital vs. Physical Circulation YTD



Digital usage has comprised about 29% of total materials use year-to-date through June 2021, and digital usage somewhat decreased from this time in 2020.

In June 2021, BDL patrons saved \$106,338.90 by checking out 9,133 physical items from the library. Our programming for all ages and our digital services further increase the library's value to the community, bringing the total estimated value to \$132,658.85.

Programs Offered in 2021 YTD



Compared to this time year-to-date 2020, the number of programs BDL offered has increased. Attendance at programs greatly decreased over this same period.

There were a total of 7 visits to the library for curbside service.

See the full statistical report, starting on the next page, for details and more graphs. The most up-to-date stats are always available online and interactive at <https://www.BranchDistrictLibrary.org/stats>.

## Attendance

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Attendance	7,848	28,267 (-17%)	63,336 (-66%)	183,677 (-4%)	191,866 (-1%)	193,922 (-4%)	200,991 (+3%)
Hours Open	1,054.00	4,978.00 (+95%)	7,132.50 (-37%)	11,250.25 (-9%)	12,312.00 (+13%)	10,869.15 (-0%)	10,877.50 (+25%)
Number of Hours Scheduled Open Each Week (Tracking Since 1/2018)	239.00		237.00 (-2%)	241.00 (-2%)	245.00	0.00	0.00

## Patrons

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Population in our Service Area (Tracking Since 2018)	44,959	45,033 (avg) (+0%)	44,931 (avg) (-0%)	45,093 (avg) (-0%)	45,113 (avg)	0 (avg)	0 (avg)
Library Card Holders	22,129	22,041 (avg) (+5%)	21,365 (avg) (+4%)	20,493 (avg) (-4%)	21,350 (avg) (-16%)	25,346 (avg) (+3%)	24,554 (avg) (+4%)
Patrons Who Checked Out a Physical Item	1,575	1,212 (avg) (+20%)	1,102 (avg) (-48%)	2,136 (avg) (-2%)	2,180 (avg) (-5%)	2,305 (avg) (-1%)	2,336 (avg) (-1%)
New Library Card Holders Added	71	234 (+22%)	1,304 (+111%)	618 (-39%)	1,021 (+21%)	844 (-15%)	989 (-9%)
In-House Holds Filled for Our Library Card Holders	807	5,856 (+77%)	9,467 (-10%)	10,527 (-4%)	10,987 (-6%)	11,650 (+12%)	10,407 (+2%)
Active Hoopla Users (Began 2016)	279	302 (avg) (-11%)	322 (avg) (+11%)	290 (avg) (+14%)	255 (avg) (+50%)	170 (avg) (+92%)	89 (avg)
Active OverDrive Users	216	226 (avg) (-8%)	234 (avg) (+10%)	213 (avg) (+18%)	180 (avg) (+27%)	143 (avg) (-1%)	144 (avg) (-1%)

## Physical Collection

Tracking Item-Type Breakdown Since 8/2017

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Physical Books and All other Print Materials in the Catalog	89,581		91,278 (-8%)	98,689 (-2%)	100,253 (-0%)	100,293	0
Physical Audiobooks in the Catalog	1,843		1,949 (+9%)	1,783 (-5%)	1,881 (+2%)	1,852	0
Physical Video Materials in the Catalog	11,535		11,352 (-1%)	11,460 (+8%)	10,579 (+1%)	10,519	0
Physical Music Recordings in the Catalog	42		178 (+12%)	159 (-53%)	337 (-2%)	345	0
<b>TOTAL Physical Items in the Catalog</b>	<b>103,001</b>		<b>105,257 (-6%)</b>	<b>112,053 (-1%)</b>	<b>113,050 (+0%)</b>	<b>113,009 (-11%)</b>	<b>126,407 (-4%)</b>

## Digital Collection

Tracking Since 8/2017

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Ebooks in All Digital Collections	510,098		480,691 (+30%)	370,666 (+21%)	306,595 (+33%)	230,178	0
Audiobooks in All Digital Collections	146,101		128,892 (+50%)	86,004 (+19%)	71,995 (+36%)	52,833	0
Video Materials in All Digital Collections	20,270		17,791 (+9%)	16,267 (+14%)	14,229 (-10%)	15,767	0
Music Recordings in All Digital Collections	276,835		273,294 (+1%)	271,614 (+13%)	239,705 (-14%)	280,259	0
Periodicals in All Digital Collections	3,501		3,668	0	0	0	0
<b>TOTAL of All Digital Collections</b>	<b>956,805</b>		<b>904,336 (+21%)</b>	<b>744,551 (+18%)</b>	<b>632,524 (+9%)</b>	<b>579,037</b>	<b>0</b>

## Total Collection

Tracking Since 8/2017

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Combined Physical Items	103,001		105,257 (-6%)	112,053 (-1%)	113,050 (+0%)	113,009 (-11%)	126,407 (-4%)
Combined Digital Collections	956,805		904,336 (+21%)	744,551 (+18%)	632,524 (+9%)	579,037	0
<b>TOTAL of all Collections</b>	<b>1,056,305</b>		<b>1,009,593 (+18%)</b>	<b>856,604 (+15%)</b>	<b>745,574 (+8%)</b>	<b>692,046 (+447%)</b>	<b>126,407 (-4%)</b>

## Use of Physical Items

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Checkouts of Cataloged Items	7,137	30,685 (+30%)	52,227 (-53%)	110,285 (-3%)	113,128 (-6%)	120,916 (+2%)	118,595 (-3%)
Renewals of Cataloged Items	656	4,048 (+54%)	7,181 (-47%)	13,490 (-1%)	13,607 (-8%)	14,804 (-4%)	15,480 (+0%)
Items Used in the Library But Not Checked Out	170	1,505 (+67%)	6,404 (+54%)	4,166 (+49%)	2,803 (-8%)	3,050 (+126%)	1,351 (+7,011%)
Checkouts of Uncataloged Items	108	496 (-21%)	1,001 (-70%)	3,294 (-16%)	3,904 (+38%)	2,839 (-38%)	4,578 (+4%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	594	3,568 (+89%)	4,599 (-53%)	9,873 (+1%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	468	2,731 (+112%)	3,175 (-58%)	7,582 (-23%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)
<b>TOTAL Use of Physical Items</b>	<b>9,133</b>	<b>43,033 (+39%)</b>	<b>74,587 (-50%)</b>	<b>148,690 (-3%)</b>	<b>153,029 (-3%)</b>	<b>157,645 (+2%)</b>	<b>154,184 (+1%)</b>

## Use of Digital Resources

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
OverDrive Checkouts	1,123	6,585 (-4%)	13,051 (+21%)	10,822 (+14%)	9,501 (+21%)	7,823 (+4%)	7,502 (+2%)
Hoopla Checkouts (Began 2016)	984	6,390 (-12%)	13,604 (+9%)	12,530 (-2%)	12,796 (+20%)	10,669 (+96%)	5,432
RB Digital Circulations (Began 2020)	0	352 (-35%)	1,066	0	0	0	0
All Other Digital Services	1,333	3,869 (-3%)	7,140 (-33%)	10,604 (+11%)	9,572 (-72%)	34,047 (-46%)	62,788 (+38%)
<b>TOTAL Use of Digital Resources</b>	<b>3,440</b>	<b>17,196 (-7%)</b>	<b>34,861 (+3%)</b>	<b>33,956 (+7%)</b>	<b>31,869 (-39%)</b>	<b>52,539 (-31%)</b>	<b>75,722 (+43%)</b>

## Total Item Usage

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Combined Checkouts of Physical Items	9,133	43,033 (+39%)	74,587 (-50%)	148,690 (-3%)	153,029 (-3%)	157,645 (+2%)	154,184 (+1%)
Combined Use of Digital Resources	3,440	17,196 (-7%)	34,861 (+3%)	33,956 (+7%)	31,869 (-39%)	52,539 (-31%)	75,722 (+43%)
<b>TOTAL Uses of All BDL Items</b>	<b>12,573</b>	<b>60,229 (+22%)</b>	<b>109,448 (-40%)</b>	<b>182,646 (-1%)</b>	<b>184,898 (-12%)</b>	<b>210,184 (-9%)</b>	<b>229,906 (+12%)</b>

## Cataloging

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Physical Items Added to the Catalog	971	6,261 (+61%)	9,938 (+2%)	9,719 (-12%)	11,056 (+0%)	11,009 (-1%)	11,091 (+29%)
Physical Items Deleted from the Catalog	5,318	13,049 (+48%)	17,003 (+58%)	10,769 (-2%)	10,941 (-55%)	24,366 (+53%)	15,968 (+84%)

## Reference Questions

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
General Reference Questions in Person	852	3,534 (+101%)	4,347 (-50%)	8,748 (+32%)	6,641 (-12%)	7,537 (+20%)	6,285 (+124%)
Questions via Telephone Calls	478	3,107 (+160%)	4,559 (+11%)	4,111 (+6%)	3,866 (-24%)	5,079 (+10%)	4,622 (+60%)
Reference Questions Delivered Online	6	163 (+77%)	243 (-14%)	281 (+85%)	152 (-35%)	233 (-23%)	304 (+34%)
In-Person Questions on Computer or Internet Use	307	1,470 (+0%)	2,767 (-63%)	7,505 (+6%)	7,068 (-3%)	7,285 (+11%)	6,568 (+18%)
In-Person Questions about Our Online Databases	3	66 (+78%)	107 (-69%)	349 (-15%)	409 (+13%)	363 (+114%)	170 (+85%)
In-Person Tax Form Questions	4	230 (-15%)	286 (-12%)	326 (-37%)	518 (+5%)	493 (+4%)	473 (-18%)
<b>TOTAL of All Reference Questions</b>	<b>1,650</b>	<b>8,570 (+78%)</b>	<b>12,309 (-42%)</b>	<b>21,320 (+14%)</b>	<b>18,654 (-11%)</b>	<b>20,990 (+14%)</b>	<b>18,422 (+52%)</b>

## Notary Services

Began 9/2017 at Coldwater Only

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Patrons Who Used our Free Notary Services	9	20 (+18%)	46 (-52%)	95 (+44%)	66 (+371%)	14	0
Documents Notarized	8	22 (-4%)	54 (-56%)	124 (+85%)	67 (+253%)	19	0

## MeLCat

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Requests from BDL Patrons for Items at Other MeLCat Libraries	611	3,748 (+86%)	5,026 (-52%)	10,538 (+1%)	10,462 (+20%)	8,699 (+14%)	7,643 (+5%)
Requests from BDL Patrons for Items at Other MeLCat Libraries, Actually Fulfilled	594	3,568 (+89%)	4,599 (-53%)	9,873 (+1%)	9,777 (+20%)	8,169 (+15%)	7,112 (+16%)
Requests from Other MeLCat Libraries for Items at BDL	458	3,000 (+74%)	4,067 (-52%)	8,405 (-18%)	10,296 (+29%)	7,994 (+13%)	7,096 (+18%)
Requests from Other MeLCat Libraries for Items at BDL, Actually Fulfilled	468	2,731 (+112%)	3,175 (-58%)	7,582 (-23%)	9,810 (+25%)	7,867 (+11%)	7,068 (+46%)

## Programs Held

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Early Childhood Literacy Programs Held (Tracking since 2021)	0	41	0	0	0	0	0
Juvenile Programs Held	3	96 (-64%)	551 (-31%)	804 (+10%)	730 (+1%)	720 (+19%)	604 (+5%)
Young Adult Programs Held	0	38 (-65%)	138 (-55%)	304 (-10%)	338 (+41%)	239 (+47%)	163 (+8%)
Adult Programs Held	1	57 (-44%)	257 (+54%)	167 (+23%)	136 (-7%)	146 (-34%)	220 (+40%)
All-Ages Programs Held (Tracking since 2021)	1	30	0	0	0	0	0
Early Childhood Literacy Summer Reading Programs Held (Tracking since 2021)	8	8	0	0	0	0	0
Juvenile Summer Reading Events Held	52	52	0	173 (+52%)	114 (+20%)	95 (+7%)	89 (+6%)
Young Adult Summer Reading Events Held	11	11	0	61 (+24%)	49 (-14%)	57 (+97%)	29 (-66%)
Adult Summer Reading Events Held	10	10	0	17 (+467%)	3	0	3 (-40%)
All-Ages Summer Reading Programs Held (Tracking since 2021)	11	11	0	0	0	0	0
Computer Classes Held	0	1	1 (-99%)	81 (+305%)	20 (-9%)	22 (+57%)	14 (-36%)
<b>TOTAL of All Programs</b>	<b>362</b>	<b>620 (+29%)</b>	<b>947 (-41%)</b>	<b>1,607 (+16%)</b>	<b>1,390 (+9%)</b>	<b>1,279 (+14%)</b>	<b>1,122 (+4%)</b>

## Program Attendance

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Attendees at Early Childhood Literacy Programs (Tracking since 2021)	0	925	0	0	0	0	0
Attendees at Juvenile Programs	87	1,743 (-87%)	25,317 (+73%)	14,654 (-7%)	15,725 (+2%)	15,351 (+48%)	10,371 (+23%)
Attendees at Young Adult Programs	0	306 (-89%)	3,204 (+29%)	2,489 (-23%)	3,218 (-15%)	3,806 (+276%)	1,011 (+14%)
Attendees at Adult Programs	11	1,549 (-81%)	16,263 (+519%)	2,627 (+33%)	1,970 (-0%)	1,979 (-3%)	2,048 (-5%)
Attendees at All-Ages Programs (Tracking since 2021)	104	1,237	0	0	0	0	0
Attendees at Early Childhood Literacy Summer Reading Programs (Tracking since 2021)	112	112	0	0	0	0	0
Attendees at Juvenile Summer Reading Events	1,028	1,028	0	4,186 (+8%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)
Attendees at Young Adult Summer Reading Events	78	78	0	279 (-16%)	333 (-50%)	671 (+127%)	295 (+14%)
Attendees at Adult Summer Reading Events	52	52	0	310 (+265%)	85	0	21 (-73%)
Attendees at All-Ages Summer Programs (Tracking since 2021)	273	273	0	0	0	0	0
Attendees at Computer Classes	0	1	0	26 (+30%)	20 (-5%)	21 (+75%)	12 (-59%)
<b>TOTAL of All Program Attendance</b>	<b>1,745</b>	<b>7,304 (-70%)</b>	<b>44,784 (+82%)</b>	<b>24,571 (-3%)</b>	<b>25,215 (+1%)</b>	<b>24,944 (+41%)</b>	<b>17,662 (+23%)</b>

## Summer Reading Overview

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Juveniles Signed Up for Summer Reading Program	0	0	91 (-87%)	711 (-5%)	747 (-35%)	1,153 (+19%)	967 (+13%)
Young Adults Signed up for Summer Reading Program	0	0	29 (-78%)	134 (-65%)	378 (-2%)	385 (+241%)	113 (-64%)
Adults Signed Up for Summer Reading Program	0	0	33 (-79%)	159 (-36%)	248 (+112%)	117 (+36%)	86 (+1%)
Juveniles who Completed Summer Reading Program	0	0	91 (-76%)	385 (+48%)	260 (-50%)	518 (+13%)	459 (-10%)
Young Adults who Completed Summer Reading Program	0	0	29 (-63%)	79 (-41%)	135 (-50%)	268 (+332%)	62 (-49%)
Adults who Completed Summer Reading Program	0	0	33 (-72%)	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)
Juvenile Summer Reading Events Held	52	52	0	173 (+52%)	114 (+20%)	95 (+7%)	89 (+6%)
Young Adult Summer Reading Events Held	11	11	0	61 (+24%)	49 (-14%)	57 (+97%)	29 (-66%)
Adult Summer Reading Events Held	10	10	0	17 (+467%)	3	0	3 (-40%)
Attendees at Juvenile Summer Reading Events	1,028	1,028	0	4,186 (+8%)	3,864 (+24%)	3,116 (-20%)	3,904 (+56%)
Attendees at Young Adult Summer Reading Events	78	78	0	279 (-16%)	333 (-50%)	671 (+127%)	295 (+14%)
Attendees at Adult Summer Reading Events	52	52	0	310 (+265%)	85	0	21 (-73%)

## Summer Reading Program Signups

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Juveniles Signed Up for Summer Reading Program	0	0	91 (-87%)	711 (-5%)	747 (-35%)	1,153 (+19%)	967 (+13%)
Young Adults Signed up for Summer Reading Program	0	0	29 (-78%)	134 (-65%)	378 (-2%)	385 (+241%)	113 (-64%)
Adults Signed Up for Summer Reading Program	0	0	33 (-79%)	159 (-36%)	248 (+112%)	117 (+36%)	86 (+1%)
<b>TOTAL Summer Reading Program Signups</b>	<b>0</b>	<b>0</b>	<b>153 (-85%)</b>	<b>1,004 (-27%)</b>	<b>1,373 (-17%)</b>	<b>1,655 (+42%)</b>	<b>1,166 (-7%)</b>

## Summer Reading Program Completions

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Juveniles who Completed Summer Reading Program	0	0	91 (-76%)	385 (+48%)	260 (-50%)	518 (+13%)	459 (-10%)
Young Adults who Completed Summer Reading Program	0	0	29 (-63%)	79 (-41%)	135 (-50%)	268 (+332%)	62 (-49%)
Adults who Completed Summer Reading Program	0	0	33 (-72%)	118 (-28%)	165 (+72%)	96 (+60%)	60 (+7%)
<b>TOTAL Summer Reading Program Completions</b>	<b>0</b>	<b>0</b>	<b>153 (-74%)</b>	<b>582 (+4%)</b>	<b>560 (-37%)</b>	<b>882 (+52%)</b>	<b>581 (-16%)</b>

## Library-Provided Computer Services

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
One-hour sessions on Library Wifi	22,407	144,463 (-7%)	284,892 (-40%)	474,750 (+2%)	465,219 (+9%)	425,714 (+4%)	410,437 (+17%)
Desktop, Laptop, and Tablet Computers Available for Public Use	91		88	88 (-1%)	89 (+22%)	73	73
Sessions on Library-Provided Computers	935	3,429 (-46%)	9,604 (-73%)	35,720 (-22%)	45,687 (+3%)	44,181 (+6%)	41,513 (-11%)
Hours Library-Provided Computers Used (Tracking Since 2018)	547.52	1,838.75 (-59%)	6,031.58 (-75%)	24,280.36 (-2%)	24,701.55	0.00	0.00
Desktop, Laptop, and Tablet Computers Available for Staff Use	55		52	52 (+4%)	50 (+22%)	41	41

## Website Stats

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Monthly Website Sessions	5,733	23,334 (+20%)	41,586 (-28%)	58,161 (+28%)	45,594 (-38%)	73,326 (-2%)	75,139 (+3%)
Monthly Website Page Views	10,209	46,868 (+9%)	92,094 (-29%)	129,778 (+9%)	118,634 (-33%)	177,799 (-2%)	182,084 (+7%)

## Faxes, Prints, and Sales

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Fax Pages Received	35	88 (-20%)	149 (-57%)	350 (-16%)	419 (+61%)	260 (+19%)	219 (+27%)
Fax Pages Sent	528	2,879 (+92%)	3,935 (-59%)	9,524 (+3%)	9,249 (+138%)	3,879 (+123%)	1,741 (-7%)
Free Prints for Job Seekers	106 <sup>1</sup>	587 (-13%)	1,091 (-61%)	2,796 (-23%)	3,631 (+16%)	3,128 (+9%)	2,878 (+23%)
Black and White Patron Prints (Tracking Since 6/2016)	4,529	25,579 (+61%)	33,177 (-56%)	75,818 (-6%)	81,016 (+7%)	75,606 (+113%)	35,561
Color Patron Prints (Tracking Since 6/2016)	1,202	4,097 (+84%)	4,709 (-58%)	11,299 (-8%)	12,285 (+20%)	10,253 (+154%)	4,036
Flash Drives Sold (Tracking Since 6/2016)	2	5 (-38%)	18 (-51%)	37 (-10%)	41 (-27%)	56 (+4%)	54
Earbuds Sold (Tracking Since 6/2016)	14	33 (-60%)	131 (-72%)	462 (-14%)	538 (+29%)	416 (+151%)	166

### Notes

1. Includes 17 free student prints. There were 10 at Coldwater, and 7 at Quincy.

## Fines and Fees

Overdue Fines Dropped in 2017

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Fines and Fees Payments Received	\$ 138.74	\$ 789.54 (+41%)	\$ 1,717.01 (-44%)	\$ 3,092.62 (+28%)	\$ 2,412.73 (-68%)	\$ 7,628.31 (-24%)	\$ 10,062.96 (-30%)
Outstanding Fines and Fees	\$ 2,019.74		53,362.56 (-4%)	55,588.42 (-0%)	55,850.27 (-34%)	84,232.33 (-63%)	228,102.90 (+3%)

**Debt Collections**  
Unique Management Services, Inc.  
Tracking Since 2014

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Fine Payments as a Result of Collection Agency's Efforts	\$ 0.00	\$ 0.00	\$ 0.00	\$ 268.00 (-94%)	\$ 4,183.45 (+1,727%)	\$ 229.00 (-76%)	\$ 947.13 (+16%)
Library Materials Returned as a Result of Collection Agency's Efforts	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 462.00 (-48%)	\$ 888.95 (-33%)	\$ 1,317.93 (-2%)
What We Paid Collection Agency for Their Services	\$ 0.00	\$ 0.00	\$ 0.00	\$ 134.10 (-75%)	\$ 528.66 (-5%)	\$ 558.08 (-45%)	\$ 1,022.23 (-3%)

**Value to Our Service Area**

Visit <https://www.BranchDistrictLibrary.org/value>  
to learn how we determine these numbers.

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Value from Physical Item Checkouts	\$ 106,338.90	\$ 470,267.74 (+28%)	\$ 822,979.52 (-53%)	\$ 1,755,554.08 (-7%)	\$ 1,888,907.75 (-12%)	\$ 2,135,671.28 (+0%)	\$ 2,132,387.79 (-2%)
Value from Attending Programs (Tracking Since 1/2018)	\$ 8,725.00	\$ 36,145.00 (+54%)	\$ 126,690.00 (+7%)	\$ 118,485.00 (-6%)	\$ 125,795.00	\$ 0.00	\$ 0.00
Value from Fax Service (Tracking Since 1/2018)	\$ 563.00	\$ 2,967.00 (+87%)	\$ 4,056.00 (-60%)	\$ 10,205.00 (+6%)	\$ 9,668.00	\$ 0.00	\$ 0.00
Value from Employment Prints (Tracking Since 1/2018)	\$ 15.90	\$ 86.85 (-14%)	\$ 162.75 (-61%)	\$ 419.40 (-23%)	\$ 544.65	\$ 0.00	\$ 0.00
Value from Notary Services (Tracking Since 1/2018)	\$ 45.00	\$ 100.00 (+25%)	\$ 225.00 (-53%)	\$ 475.00 (+44%)	\$ 330.00	\$ 0.00	\$ 0.00
Value from Digital Services (Tracking Since 1/2018)	\$ 13,760.00	\$ 68,784.00 (-6%)	\$ 138,316.00 (+2%)	\$ 135,824.00 (+7%)	\$ 127,476.00	\$ 0.00	\$ 0.00
Value from Using Library Computers (Tracking Since 1/2018)	\$ 1,642.56	\$ 5,516.25 (-59%)	\$ 18,094.74 (-75%)	\$ 72,841.08 (-2%)	\$ 74,104.66	\$ 0.00	\$ 0.00
Value from Using Library Wifi (Tracking Since 1/2018)	\$ 1,568.49	\$ 10,112.41 (-7%)	\$ 19,942.44 (-40%)	\$ 33,232.50 (+2%)	\$ 32,565.33	\$ 0.00	\$ 0.00
<b>TOTAL Value of Free Library Services</b>	<b>\$ 132,658.85</b>	<b>\$ 593,979.25 (+21%)</b>	<b>\$ 1,130,466.45 (-47%)</b>	<b>\$ 2,127,036.06 (-6%)</b>	<b>\$ 2,259,391.39 (+6%)</b>	<b>\$ 2,135,671.28 (+0%)</b>	<b>\$ 2,132,387.79 (-2%)</b>

## Materials Expenditures

Tracking since 2018

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Amount Spent on Books	\$ 14,497.97	\$ 55,423.13 (+135%)	\$ 85,727.68 (+12%)	\$ 76,878.30 (-18%)	\$ 93,763.50	\$ 0.00	\$ 0.00
Amount Spent on Periodicals	\$ 37.60	\$ 602.81 (+254%)	\$ 5,390.61 (-5%)	\$ 5,663.99 (-20%)	\$ 7,085.59	\$ 0.00	\$ 0.00
Amount Spent on Audiovisual Materials	\$ 1,229.12	\$ 8,406.46 (+98%)	\$ 16,992.04 (+13%)	\$ 15,009.96 (-17%)	\$ 17,998.47	\$ 0.00	\$ 0.00
Amount Spent on Digital Resources	\$ 1,968.80	\$ 18,675.85 (+4%)	\$ 31,708.66 (+12%)	\$ 28,412.62 (-35%)	\$ 43,798.90	\$ 0.00	\$ 0.00
<b>TOTAL Spent on All Library Materials</b>	<b>\$ 17,733.49</b>	<b>\$ 83,108.25 (+81%)</b>	<b>\$ 139,818.99 (+11%)</b>	<b>\$ 125,964.87 (-23%)</b>	<b>\$ 162,646.46</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>

## Other Expenditures

Tracking since 2018

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Total Materials Expenditures	\$ 17,733.49	\$ 83,108.25 (+81%)	\$ 139,818.99 (+11%)	\$ 125,964.87 (-23%)	\$ 162,646.46	\$ 0.00	\$ 0.00
Total Staff Expenditures	\$ 70,260.55	\$ 499,298.79 (+3%)	\$ 956,326.38 (-18%)	\$ 1,172,756.92 (-20%)	\$ 1,469,560.33	\$ 0.00	\$ 0.00
Expenditures in other categories	\$ 113,227.12	\$ 415,440.50 (+115%)	\$ 483,894.79 (+37%)	\$ 353,231.25 (-16%)	\$ 422,747.74	\$ 0.00	\$ 0.00
<b>TOTAL Expenditures in all Categories</b>	<b>\$ 183,487.67</b>	<b>\$ 955,426.09 (+12%)</b>	<b>\$ 1,819,492.24 (+1%)</b>	<b>\$ 1,797,240.67 (-13%)</b>	<b>\$ 2,054,954.53</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>

## Staffing

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Total BDL Staff	34	35 (avg) (-3%)	36 (avg) (-3%)	37 (avg) (-8%)	40 (avg) (+5%)	37 (avg) (+9%)	34 (avg) (+17%)
BDL Staff with MLS Degree	5	5 (avg)	5 (avg) (+25%)	5 (avg) (-33%)	6 (avg) (+20%)	5 (avg) (+150%)	3 (avg)
Worked Full-Time Equivalents	22.11	23.15 (avg) (-12%)	24.53 (avg) (-4%)	25.78 (avg) (-4%)	26.92 (avg) (+8%)	24.91 (avg) (+41%)	17.90 (avg) (+13%)
Hours of Specialized Training for Staff (Tracking Since 1/2019)	33	389 (-20%)	1,170 (+119%)	534	0	0	0
Hours Volunteers Worked at the Library (Tracking Since 1/2019)	0	68 (+74%)	39 (-96%)	1,065	0	0	0

## Outreach Services

Began 2018

June 2021

	BDL Monthly Total	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Number of Patrons Served by Outreach Services	6	81 (+3,950%)	42 (-40%)	70 (-8%)	76 (+2,433%)	3	0
Number of Items Delivered to Outreach Patrons	26	349 (+2,585%)	242 (+10%)	220 (-64%)	606 (+2,231%)	26	0

### Coldwater Branch Heritage Room

Stats part of Coldwater Branch totals above; shown here for convenience.

June 2021

	Heritage Room	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Heritage Room Attendance	0	34 (-66%)	105 (-78%)	484 (-34%)	736 (+12%)	658 (-7%)	705 (+51%)
In-Person Reference Questions	0	7 (-91%)	80 (-81%)	412 (-42%)	708 (+29%)	550 (+664%)	72 (+140%)
Reference Telephone Calls	0	36 (-12%)	60 (-74%)	232 (-16%)	277 (-36%)	433 (+15%)	376 (+83%)
Online Reference Questions	0	14 (+8%)	34 (-48%)	65 (+8%)	60 (-5%)	63 (-24%)	83 (+8%)

### Coldwater Branch Kids' Place

Stats part of Coldwater Branch totals above; shown here for convenience.

Tracking separately since April 2019.

June 2021

	Kids' Place	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Kids' Place Attendance	684	1,451 (-23%)	2,385 (-75%)	9,710	0	0	0
In-Person Reference Questions	142	362 (+199%)	226 (-61%)	575	0	0	0
Reference Telephone Calls	48	136 (+339%)	156 (-30%)	224	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

### Coldwater Branch Teen Space

Stats part of Coldwater Branch totals above; shown here for convenience.

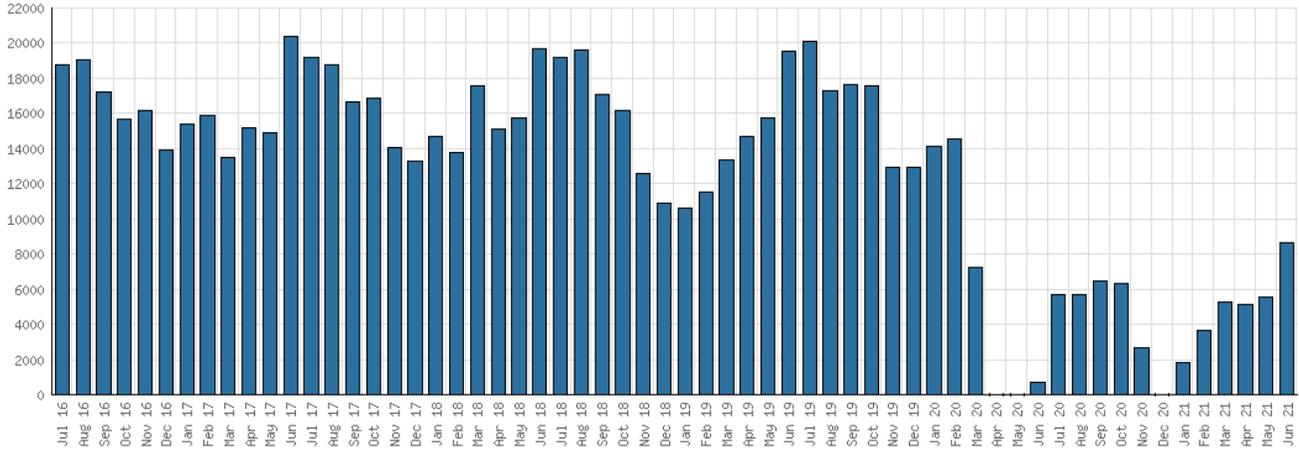
Tracking separately since April 2019.

June 2021

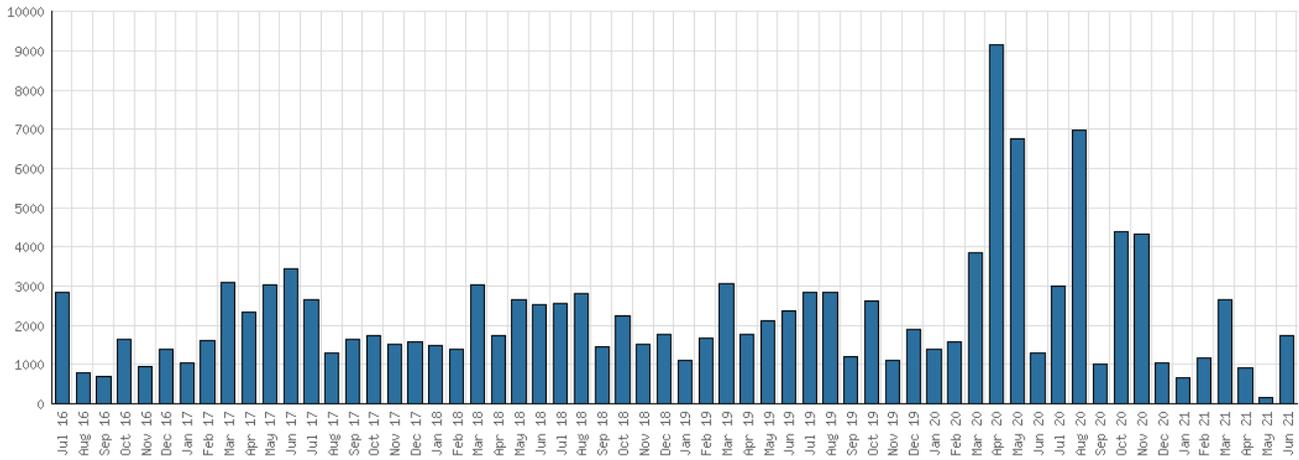
	Teen Space	BDL YTD	BDL Year End (Year-over-Year Change)				
			2020	2019	2018	2017	2016
Teen Space Attendance	107	303 (-61%)	845 (-80%)	4,172	0	0	0
In-Person Reference Questions	0	0	4 (-96%)	93	0	0	0
Reference Telephone Calls	0	0	0	0	0	0	0
Online Reference Questions	0	0	0	0	0	0	0

## Selected Graphs 5-year Monthly Trends

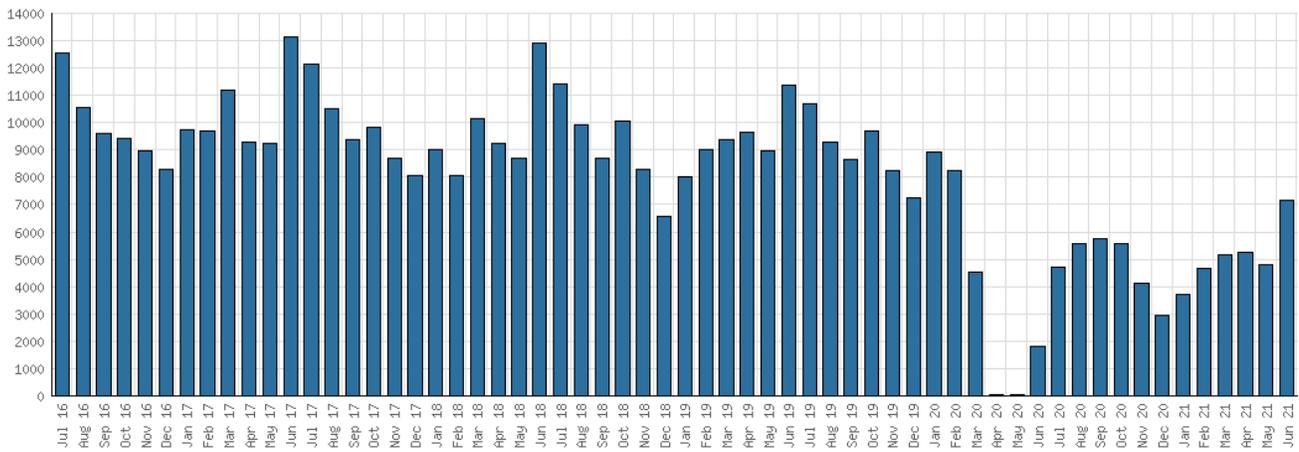
### District Attendance



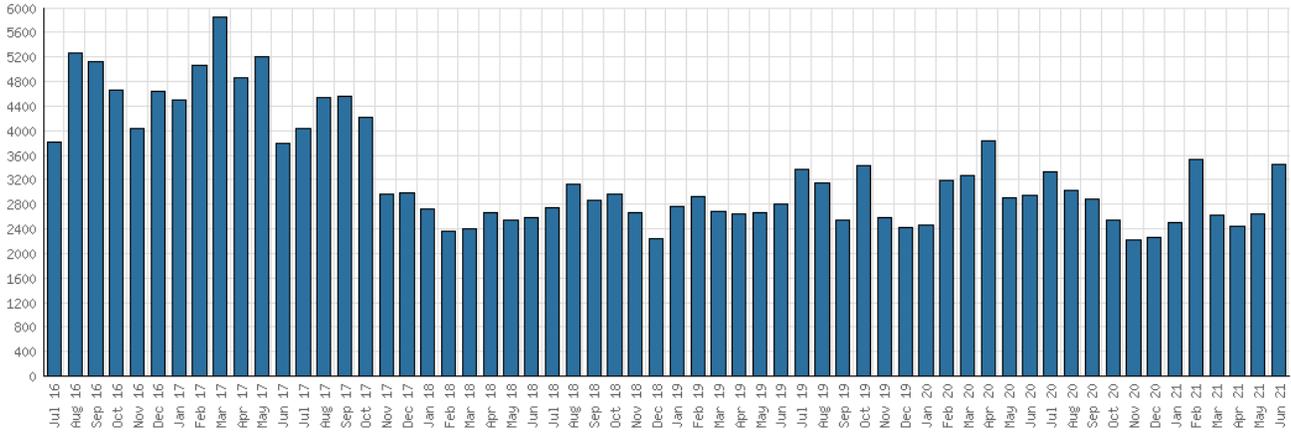
### District Program Attendance



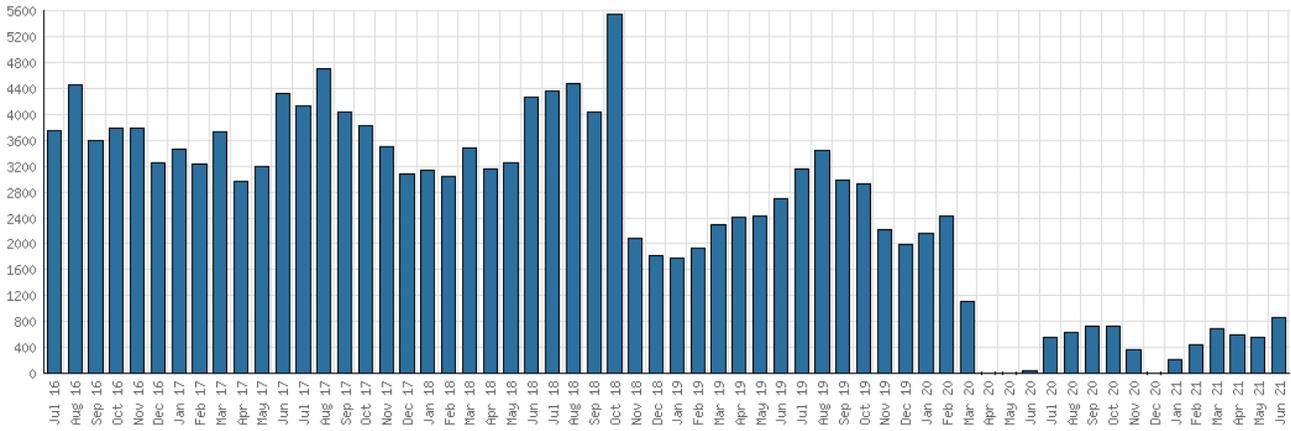
### District Physical Checkouts



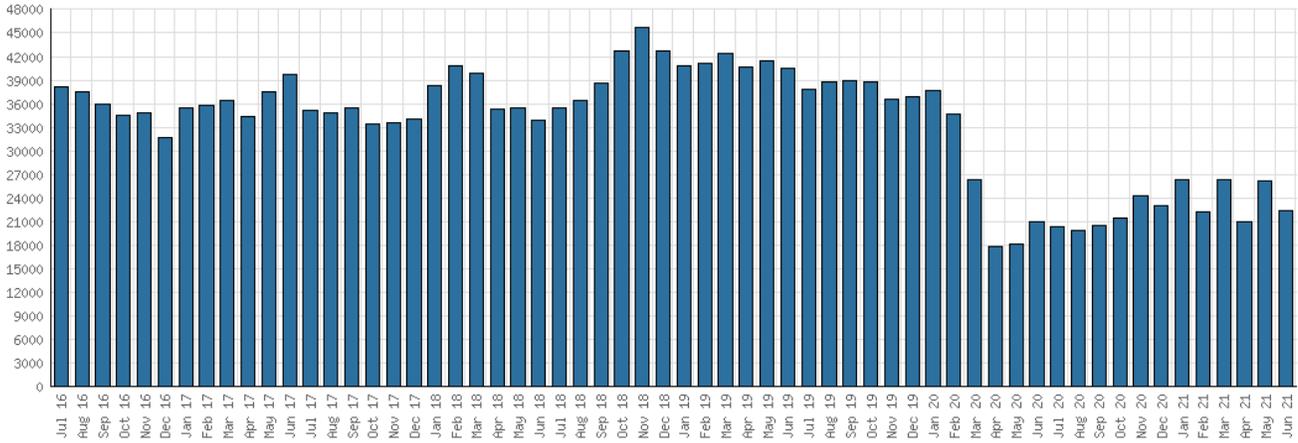
District Digital Usage



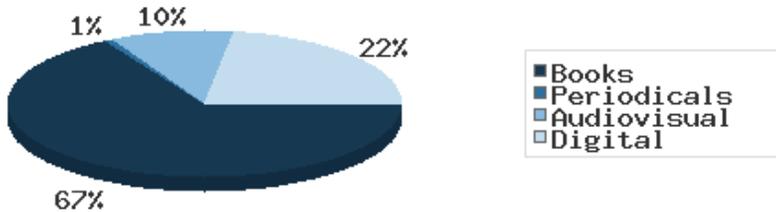
District Use of Library-Provided Computers



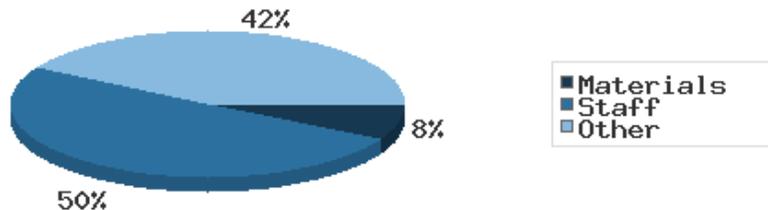
District One-Hour Sessions on Library Wifi



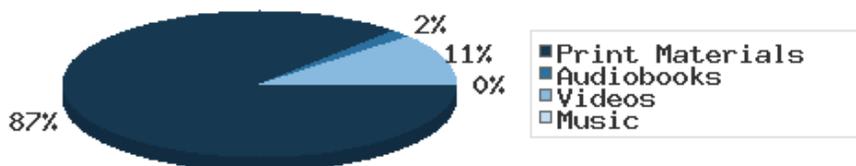
Year-to-Date Materials Expenditures



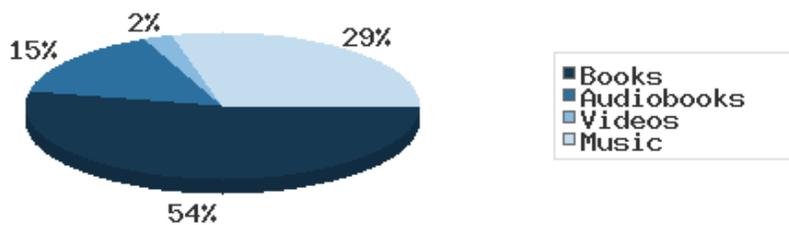
### YTD Expenditures in all Categories



### Physical Collection



### Digital Collection



### YTD Usage Breakdown of Digital Services

